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MACHINE TOOL SOLUTIONS

A Good Investment Will Pay For Itself

A New Citizen Will Do Much More

Your Citizen-Swiss may have paid itself off by now, but does it still give you the competitive advantage it once had?

Our customers have reported 20-30% reductions in cycle time after moving a job from their older Citizen to a current model. This is due solely to eliminations of non-cutting time, and without any adjustments to existing programs, feeds, or speeds.

The Bottom Line: Time is Still Money.

- With current models of Citizen's A, L & M Series running 20-30% faster than their predecessors, how much more productive could that make you? Read on to find out...

A Customer Looks to Replace An Older L20

- A standard shop rate is \$60 per hour
- A new L20 produces 25% more parts per hour
- A single shift averages out to 2,000 hours per year
 - 40 hours per week x 50 weeks per year



The Results: An Extra \$15 per Hour!

- 25 % more parts per hour x \$60 per hour shop rate
- Summary of additional revenue gained:

Shifts	1 Year	3 Years	5 Years	10 Years
1	\$30,000	\$90,000	\$150,000	\$300,000
2	\$60,000	\$180,000	\$300,000	\$600,000
3	\$90,000	\$270,000	\$450,000	\$900,000

Considering only reductions in non-cutting time, and not taking into account other advances in technology, the additional revenue ALONE of a newer Citizen model can cover your entire lease payment. Regain the advantage and turn your lost time into money.

The A and M Series are No Different!

New Citizen A20-VII



[Click for Video Link](#)

New Citizen M432-VIII



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Don't settle for stagnant, find out today how much money could be made with an upgrade.

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